



# **Secured Finance Network**

**HOUSTON**

**2026**

## **Cornerstone Sponsor Pitchbook**

## 2026 CORNERSTONE SPONSORS

### DIAMOND SPONSORS



### GOLD SPONSORS



### SILVER SPONSORS



### BRONZE SPONSORS



## CHAPTER MEMBERSHIP PROFILE

Membership Profile	2025 Members
Banks and other regulated lending institutions	65
Independent non-bank financial institutions	56
Turnaround, restructuring, consulting, advisory	29
Attorneys	22
CPA firms, audit, tax, consulting, advisory	23
Other (PE Group, RE Lending, Investment Banker, Appraisers, etc)	33
TOTAL	228

## EVENTS & ATTENDANCE – 2025 RECAP

Event	Location*	Date*	Attendance
Economic Outlook	Briar Club	1/24/2025	80
Women in Secured Finance	Fireside Chat at Ouisie's Table	04/07/2025	57
YoPro Social	Woodrows	05/07/2025	38
Lenders Panel	Brennan's of Houston	06/18/2025	123
SFNET/TMA Summer Networking Social	Armadillo Palace	07/23/2025	105
SFNET Member Social	Ducky McSchweeeney's Pub	8/27/2025	45
Lunch & Learn	Harney Partners	09/25/2025	30
Annual PE Luncheon	Vic & Anthony's	10/7/2025	130
Women in Secured Finance	TBD	Q3	
YoPro Educational Event	TBD	Q3	
Lunch & Learn	TBD	Q4	
YoPro Holiday Party	TBD	December	
Sponsor Appreciation Dinner	TBD	December	

## 2026 WORKING SCHEDULE OF EVENTS

Event	Location*	Date*	Attendance
Economic Outlook	TBD	TBD	
Women in Secured Finance	TBD	TBD	
YoPro Social	TBD	TBD	
Lenders Panel	TBD	TBD	
SFNET/TMA Summer Networking Social	TBD	TBD	
SFNET Member Social	TBD	TBD	
Lunch & Learn	TBD	TBD	
Annual PE Luncheon	TBD	TBD	
Lunch and Learn	TBD	TBD	
YoPro Educational Event	TBD	TBD	
Lunch & Learn	TBD	TBD	
YoPro Holiday Party	TBD	TBD	
Sponsor Appreciation Dinner	TBD	TBD	

\* Dates & locations subject to change



## CORNERSTONE SPONSORSHIP LEVELS & BENEFITS – COMPARISON

Level	Cost	Signage, Recognition, Exposure	Free Events	Exclusive Events	# Members Included	Hard \$ Value to Sponsor	Other Benefits
DIAMOND	\$6,000	All events, all emails, member directory, printed materials, website	Preferred, reserved table of 10 at <u>all</u> luncheon events	Invitations to the sponsor appreciation event and new member welcome event	5	\$5,100+	See details on next pages.
GOLD	\$3,500	All events, all emails, member directory, printed materials, website	Preferred, reserved table of 10 at <u>any 2</u> luncheon events	Invitations to the sponsor appreciation event and new member welcome event	3	\$3,300+	See details on next pages.
SILVER	\$1,750	All events, all emails, member directory, printed materials, website	Admission for 2 at <u>all</u> luncheon events	Invitations to the sponsor appreciation event and new member welcome event	2	\$1,400+	See details on next pages.
BRONZE	\$1,000	All events, all emails, member directory, printed materials, website	Admission for 1 at <u>all</u> luncheon events	Invitation to the sponsor appreciation event and new member welcome event	1	\$750+	See details on next pages.
SPECIAL EVENT SPONSOR	\$500- \$3,500	<b>Opportunity to sponsor one or more events (see 2025 Working Events Calendar for listing of events)</b> Special recognition at the event, an opportunity to be the title sponsor and provide a short pitch on your company, and other enhanced marketing including social media posts and providing promo items to guests.					
Lunch & Learn Host	Lunch for attendees	<b>Opportunity to host one or more educational events at a location of your choice</b> <ul style="list-style-type: none"> <li>•Sponsor hosts have input on programming, subject matter, and speakers</li> <li>•Must be able to accommodate at least 20-30 attendees</li> <li>•Simply provide lunch for attendees</li> <li>•Attendance at the luncheons is FREE to all Houston SFNET members</li> </ul>					

### DIAMOND

- Annual membership for five
- Recognition as a Diamond Sponsor in EVERYTHING totaling over 50 eblasts/year:
  - email invitations
  - event handout materials
  - event signage
  - member directory
  - website
- Sponsor Spotlight in quarterly e-newsletter and social media posts
- Complimentary preferred, reserved table for ten at all Houston luncheon events (3-4 annually)
- Invitation for 2 to the exclusive sponsor appreciation dinner
- Invitations for five to the new member event

### GOLD

- Annual membership for three
- Recognition as a Gold Sponsor in EVERYTHING totaling over 50 eblasts/year:
  - email invitations
  - event handout materials
  - event signage
  - e-newsletter with sponsor highlights based on level
  - member directory
  - website
- Sponsor Spotlight in quarterly e-newsletter and social media posts
- Complimentary preferred, reserved table for ten at any 2 Houston luncheon events (3-4 annually)
- Invitation for 2 to the exclusive sponsor appreciation dinner
- Invitations for three to the new member event

### SILVER

- Annual membership for two
- Recognition as a Silver Sponsor in EVERYTHING totaling over 50 eblasts/year:
  - email invitations
  - event handout materials
  - event signage
  - e-newsletter with sponsor highlight based on level
  - member directory
  - website
- Complimentary admission for two at all Houston luncheon events (3-4 annually)
- Invitation for 1 to the exclusive sponsor appreciation dinner
- Invitations for two to the new member event

### BRONZE

- Annual membership for one
- Recognition as a Bronze Sponsor in EVERYTHING totaling over 50 eblasts/year:
  - email invitations
  - event handout materials
  - event signage
  - e-newsletter
  - member directory
  - website
- Complimentary admission for one at all Houston luncheon events (3-4 annually)
- Invitation to the exclusive sponsor appreciation dinner
- Invitation for one to the new member event

## SPECIAL EVENT SPONSORS

In addition to Cornerstone Sponsorships, SFNet makes sponsorship opportunities available for each event during the year. It is best to reach out early if you know there is an event you would like to sponsor, as there is a limit on the number of sponsors for each one.

- Please see the page in this presentation called “2025 Working Schedule of Events” for a list of events available for sponsorship.
- For the Annual PE Luncheon at Vic & Anthony’s, there is an additional opportunity to sponsor the Speaker Dinner hosted the prior night.
- Event sponsorship opportunities range from \$500 to \$3,500.
- Benefits include:
  - special recognition at the event
  - an opportunity to be the title sponsor
  - an opportunity to provide a short pitch on your company
  - an opportunity to provide promo items to guests
  - recognition on all emails and social media posts for the event

- Hosts have input on programming, subject matter, and speakers
- Recognition as a Lunch Sponsor Host in:
  - email invitations
  - event handout materials
  - e-newsletter
  - website
- Must be able to accommodate at least 20 – 30 attendees.
- Simply provide lunch for attendees.
- Attendance at the luncheons is FREE to all Houston SFNET members.
- Availability is limited. Contact a Program Committee Co-Chair for more information.



## 2026 HOUSTON CHAPTER OFFICERS

### President

Cassandra Mott, Blank Rome, [cassandra.mott@blankrome.com](mailto:cassandra.mott@blankrome.com)

### First Vice President

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### YoPro Committee

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### Membership Committee

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For more information, please contact:

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