



Secured Finance Network

HOUSTON

2021

**Cornerstone Sponsor
Pitchbook**

DIAMOND SPONSORS



GOLD SPONSORS



SILVER SPONSORS



BRONZE SPONSORS



CHAPTER MEMBERSHIP PROFILE

Membership Profile	2020 Members
Banks and other regulated lending institutions	56
Independent non-bank financial institutions	23
CPA firms, audit, tax, consulting, advisory	19
Turnaround, restructuring, consulting, advisory	18
Attorneys	16
Insurance	9
Due diligence, investigations, appraisal & field exam services	7
Business Executives	6
Investment Banker	3
Private equity groups	2
Individual investment advisors	2
Real Estate Lending/Advisory	1
TOTAL	163

EVENTS & ATTENDANCE – 2020 RECAP

Event	Location	Date	Attendance
2020 Economic Outlook	The Briar Club	January 22, 2020	98
YoPro! Networking Happy Hour	Woosters Garden	January 16, 2020	21
Lunch & Learn- Briggs & Veselka	Zoom	March 11, 2020	27
Lunch & Learn- Clark Hill	Zoom	May 13, 2020	18
Virtual Coffee	Zoom	June 18, 2020	17
YoPro Happy Hour	Zoom	June 25, 2020	18
Virtual Coffee	Zoom	July 23, 2020	16
Luncheon Panel – Past SFNET President’s Panel	Zoom	August 19, 2020	33
YoPro Virtual Trivia	Zoom	September 23, 2020	18
PE Event	Zoom	October 7, 2020	43
Virtual Coffee	Zoom	October 22, 2020	17
Lunch & Learn-JDKG	Zoom	October 29, 2020	17

2021 WORKING SCHEDULE OF EVENTS

Event	Location*	Date*	Attendance
2021 Economic Outlook			
YoPro Happy Hour			
Lunch & Learn by Briggs & Veselka			
2020 SFNET Member Meet & Greet Happy Hour			
Lunch & Learn by Clark Hill			
Coffee Catch Up			
Happy Hour			
Past Presidents Panel			
Luncheon Panel – Annual State of the Private Equity Markets			
YoPro! Fall Happy Hour and TV Trivia			
Lunch & Learn at Johnson, Deluca, Kurisky, & Gould			
Sponsor Appreciation Dinner			

* Dates & locations subject to change

CORNERSTONE SPONSORSHIP LEVELS & BENEFITS – COMPARISON

Level	Cost	Signage, Recognition, Exposure	Free Events	Exclusive Events	# Members Included	Hard \$ Value to Sponsor	Other Benefits
DIAMOND	\$6,000	All events, all emails, member directory, printed materials, website	Preferred, reserved table of 10 at <u>all</u> luncheon events	Invitations to the sponsor appreciation event and new member welcome event	5	\$5,100+	See details on next pages.
GOLD	\$3,500	All events, all emails, member directory, printed materials, website	Preferred, reserved table of 10 at <u>any 2</u> luncheon events	Invitations to the sponsor appreciation event and new member welcome event	3	\$3,300+	See details on next pages.
SILVER	\$1,500	All events, all emails, member directory, printed materials, website	Admission for 2 at <u>all</u> luncheon events	Invitations to the sponsor appreciation event and new member welcome event	2	\$1,500+	See details on next pages.
BRONZE	\$750	All events, all emails, member directory, printed materials, website	Admission for 1 at <u>all</u> luncheon events	Invitation to the sponsor appreciation event and new member welcome event	1	\$750	See details on next pages.
Lunch & Learn Host	No Cost to Host	<p>Opportunity to host one or more educational events at <u>your</u> company's office!</p> <ul style="list-style-type: none"> •Sponsor hosts have input on programming, subject matter, and speakers •Must be able to accommodate at least 20-30 attendees •Simply provide lunch for attendees •Attendance at the luncheons is FREE to all Houston CFA members 					

DIAMOND

- Annual membership for five
- Recognition as a Diamond Sponsor in EVERYTHING:
 - email invitations
 - event handout materials
 - event signage
 - e-newsletter
 - member directory
 - website
- Complimentary preferred, reserved table for ten at all Houston luncheon events (3-4 annually)
- Invitation to the exclusive sponsor appreciation dinner
- Invitations for five to the new member event

GOLD

- Annual membership for three
- Recognition as a Gold Sponsor in EVERYTHING:
 - email invitations
 - event handout materials
 - event signage
 - e-newsletter
 - member directory
 - website
- Complimentary preferred, reserved table for ten at any 2 Houston luncheon events
(3-4 annually)
- Invitation to the exclusive sponsor appreciation dinner
- Invitations for three to the new member event

SILVER

- Annual membership for two
- Recognition as a Silver Sponsor in EVERYTHING:
 - email invitations
 - event handout materials
 - event signage
 - e-newsletter
 - member directory
 - website
- Complimentary admission for two at all Houston luncheon events (3-4 annually)
- Invitation to the exclusive sponsor appreciation dinner
- Invitations for two to the new member event

BRONZE

- Annual membership for one
- Recognition as a Bronze Sponsor in EVERYTHING:
 - email invitations
 - event handout materials
 - event signage
 - e-newsletter
 - member directory
 - website
- Complimentary admission for one at all Houston luncheon events (3-4 annually)
- Invitation to the exclusive sponsor appreciation dinner
- Invitation for one to the new member event

LUNCH & LEARN HOST

- Hosts have input on programming, subject matter, and speakers
- Recognition as a Lunch Sponsor Host in:
 - email invitations
 - event handout materials
 - e-newsletter
 - website
- Must be able to accommodate at least 20 – 30 attendees.
- Simply provide lunch for attendees.
- Attendance at the luncheons is FREE to all Houston SFNET members.
- Availability is limited. See Program Committee Chair or Chapter Administrator for more information.

2021 HOUSTON CHAPTER OFFICERS

PRESIDENT

Jason Sharp– Briggs & Veselka – JSharp@bvccpa.com

FIRST VICE PRESIDENT

William Kemp– Republic Business Credit – wkemp@republicbc.com

VICE PRESIDENT – PROGRAM COMMITTEE CHAIR

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VICE PRESIDENT – SPONSOR COMMITTEE CHAIR

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VICE PRESIDENT – MEMBERSHIP COMMITTEE CHAIR

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VICE PRESIDENT –YOPRO COMMITTEE CHAIR

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VICE PRESIDENT – WOMEN IN FINANCE COMMITTEE CHAIR

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