



Secured Finance Network

HOUSTON

2020

Cornerstone Sponsor Pitchbook

2020 CORNERSTONE SPONSORS

DIAMOND



GOLD



SILVER



BRONZE



CHAPTER MEMBERSHIP PROFILE

Membership Profile	2019 Members
Banks and other regulated lending institutions	88
Independent non-bank financial institutions	40
CPA firms, audit, tax, consulting, advisory	29
Attorneys	20
Turnaround, restructuring, consulting, advisory	18
Investment banks, intermediaries and other advisory services	12
Insurance	9
Business Executives	7
Private equity groups	5
Due diligence, investigations, appraisal & field exam services	4
Individual investment advisorsReal	2
Estate Lending, advisory, other services	3
TOTAL	237

EVENTS & ATTENDANCE – 2019 RECAP

Event	Location	Date	Attendance
2019 Economic Outlook	The Briar Club	January 23, 2019	104
YoPro! Networking Happy Hour	Kirby Icehouse	January 31, 2019	33
Lunch & Learn	Briggs & Veselka	February 25, 2019	31
YoPro! Networking Happy Hour	Height Bier Garten	May 16, 2019	30
2019 CFA Member Meet & Greet Happy Hour	St Arnold Brewing	June 5, 2019	26
Lunch & Learn	Selman, Munson, & Lerner	May 30, 2019	30
Luncheon Panel	Brennan's of Houston	June 26, 2019	70
Luncheon Panel – Annual State of the Private Equity Markets	Vic & Anthony's	September 18, 2019	128
Lunch & Learn: What do you need to know if you are buying or selling your business	Whitley Penn	October 9, 2019	31
YoPro! Fall Event	Jack & Gingers	October 17, 2019	11
SFNET/TMA Annual Joint Networking Reception & Mixer	The Grotto Downtown	October 24, 2019	50
Sponsor Appreciation Dinner	Pappas Restaurant	December 4, 2019	20

2020 WORKING SCHEDULE OF EVENTS

Event	Location*	Date*	Attendance
YoPro! Networking Happy Hour	Woosters Garden	January 16, 2019	
2019 Economic Outlook	The Briar Club	January 22, 2020	
Lunch & Learn	TBD	TBD	
YoPro! Networking Happy Hour	TBD	TBD	
2020 SFNET Member Meet & Greet Happy Hour	TBD	TBD	
Lunch & Learn	TBD	TBD	
Luncheon Panel	TBD	TBD	
Luncheon Panel – Annual State of the Private Equity Markets	TBD	TBD	
Lunch & Learn	TBD	TBD	
YoPro! Fall Event	TBD	TBD	
SFNET/TMA Annual Joint Networking Reception & Mixer	TBD	TBD	
Sponsor Appreciation Dinner	TBD	TBD	

* Dates & locations subject to change

CORNERSTONE SPONSORSHIP LEVELS & BENEFITS – COMPARISON

Level	Cost	Signage, Recognition, Exposure	Free Events	Exclusive Events	# Members Included	Hard \$ Value to Sponsor	Other Benefits
DIAMOND	\$6,000	All events, all emails, member directory, printed materials, website	Preferred, reserved table of 10 at <u>all</u> luncheon events	Invitations to the sponsor appreciation event and new member welcome event	5	\$5,100+	See details on next pages.
GOLD	\$3,500	All events, all emails, member directory, printed materials, website	Preferred, reserved table of 10 at <u>any 2</u> luncheon events	Invitations to the sponsor appreciation event and new member welcome event	3	\$3,300+	See details on next pages.
SILVER	\$1,500	All events, all emails, member directory, printed materials, website	Admission for 2 at <u>all</u> luncheon events	Invitations to the sponsor appreciation event and new member welcome event	2	\$1,500+	See details on next pages.
BRONZE	\$750	All events, all emails, member directory, printed materials, website	Admission for 1 at <u>all</u> luncheon events	Invitation to the sponsor appreciation event and new member welcome event	1	\$750	See details on next pages.
Lunch & Learn Host	No Cost to Host	<p>Opportunity to host one or more educational events at <u>your</u> company's office!</p> <ul style="list-style-type: none"> •Sponsor hosts have input on programming, subject matter, and speakers •Must be able to accommodate at least 20-30 attendees •Simply provide lunch for attendees •Attendance at the luncheons is FREE to all Houston CFA members 					

DIAMOND

- Annual membership for five
- Recognition as a Diamond Sponsor in EVERYTHING:
 - email invitations
 - event handout materials
 - event signage
 - e-newsletter
 - member directory
 - website
- Complimentary preferred, reserved table for ten at all Houston luncheon events (3-4 annually)
- Invitation to the exclusive sponsor appreciation dinner
- Invitations for five to the new member event

GOLD

- Annual membership for three
- Recognition as a Gold Sponsor in EVERYTHING:
 - email invitations
 - event handout materials
 - event signage
 - e-newsletter
 - member directory
 - website
- Complimentary preferred, reserved table for ten at any 2 Houston luncheon events
(3-4 annually)
- Invitation to the exclusive sponsor appreciation dinner
- Invitations for three to the new member event

SILVER

- Annual membership for two
- Recognition as a Silver Sponsor in EVERYTHING:
 - email invitations
 - event handout materials
 - event signage
 - e-newsletter
 - member directory
 - website
- Complimentary admission for two at all Houston luncheon events (3-4 annually)
- Invitation to the exclusive sponsor appreciation dinner
- Invitations for two to the new member event

BRONZE

- Annual membership for one
- Recognition as a Bronze Sponsor in EVERYTHING:
 - email invitations
 - event handout materials
 - event signage
 - e-newsletter
 - member directory
 - website
- Complimentary admission for one at all Houston luncheon events (3-4 annually)
- Invitation to the exclusive sponsor appreciation dinner
- Invitation for one to the new member event

LUNCH & LEARN HOST

- Hosts have input on programming, subject matter, and speakers
- Recognition as a Lunch Sponsor Host in:
 - email invitations
 - event handout materials
 - e-newsletter
 - website
- Must be able to accommodate at least 20 – 30 attendees.
- Simply provide lunch for attendees.
- Attendance at the luncheons is FREE to all Houston SFNET members.
- Availability is limited. See Program Committee Chair or Chapter Administrator for more information.

2020 HOUSTON CHAPTER OFFICERS

PRESIDENT

Adam Cox – Pendleton Capital Group – adam@pendletoncapitalgroup.com

FIRST VICE PRESIDENT

Jason Sharp– Briggs & Veselka – JSharp@BVCCPA.COM

VICE PRESIDENT – SPONSOR COMMITTEE CHAIR

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VICE PRESIDENT – PROGRAM COMMITTEE CHAIR

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VICE PRESIDENT – MARKETING COMMITTEE CHAIR

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For more information, please contact:

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